

# Tourist Bureau Quarterly Update

Quarter 2: January-March 2019



## TDC Performance Requirements:

VISITOR CENTER	2 <sup>ND</sup> QTR INTERACTIONS	2 <sup>ND</sup> QTR TOTAL IN-PERSON VISITORS	18-19 ANNUAL GOAL IN-PERSON VISITORS	FYTD TOTAL IN-PERSON INTERACTIONS	% OF ANNUAL GOAL
Airport	51,387	50,231	165,164	102,151	61.9%
Beaches	3,546	3,523	10,000	5,680	56.8%
Downtown	8,141	6,452	28,555	13,402	46.9%
Visit Florida	30,608	30,608	114,416	57,850	50.6%
<b>TOTAL:</b>	<b>93,682</b>	<b>90,814</b>	<b>323,885</b>	<b>179,083</b>	<b>55.3%</b>

PERFORMANCE MEASURES	JAN-MAR	FYTD
Website/Phone Interactions	2,868	6,356
Businesses Added to Database/Visitjacksonville.com Listings	65	99
Total Visitor Magazines Distributed	19,426	51,831
Total Referrals to Tourism Businesses from Visitor Center Employees	145,828	301,939

## Research Collected by Tourist Bureau Employees for Q2:

- Water activities & unique tours-what is unique and different beyond the listings we have
- Weekend Itineraries for the Beaches Areas
- Trampoline Parks
- Horseback Riding; where can you do this in Duval County, both if you bring your own horse or if you want to rent a horse

## Events with Table Provided by Visitor Center Q2:

- North Beach Art Walk
- First Wednesday Art Walk Downtown
- UF Health Proton Therapy Center Patient Monthly Luncheons
- Spartan Race
- North Beaches Art Walk
- Speaker for the Beaches Chamber of Commerce
- Flamingo Lake Car Rally
- Pecan Park Car Rally
- North Beach Art Walk
- Downtown Art Walk

- Proton Center
- Driftwood Art Festival

### **Businesses Added to Database Q2:**

1 Vibe Dance  
 aLoft WXYZ Bar - Tapestry Park  
 Body Works Studio  
 Bull Memorial Park & Adele Grage Cultural Center  
 Canopy Road Cafe  
 Catullo's Italian  
 Empanada's Factory Latin Fusion  
 Enterprise Rent-A-Car Downtown  
 European Street Sweets  
 Execucar Jacksonville  
 Fired Up Pizza  
 Fuzzy's Taco Shop  
 Ginza  
 Holly Blanton Art Studio Gallery  
 JAX Cooking Studio  
 Jazzy's Restaurant and Lounge  
 Jewels By Lubeck  
 Jumpin' Jax House of Food - Atlantic Beach  
 Kamiya 86 - Town Center  
 Karai Ramen Bistro  
 Karma Beauty Spa & Store  
 Keke's Breakfast Cafe  
 KMH Home  
 La Bodega Original  
 Legacy Ale Works  
 Lethal Princess Arts  
 Lum Thai  
 Mack's Tenders  
 Massage Envy - Bartram Park  
 Massage Envy - Ortega  
 Massage Envy - Southside Blvd  
 Mbody Yoga  
 Mr. Potato Spread  
 Murray Hillbilly  
 Naga Tea Jacksonville  
 Noom Thai Bistro  
 North Florida Kiteboarding  
 Old Cypress Parking  
 One Night Taco Stand  
 Orange Taxi Cab  
 Osake Buffet  
 Rice and Noodles  
 Room 5280 Jacksonville Escape Rooms  
 Safe Harbor Seafood Restaurant - Jacksonville Beach

### **Businesses Removed from Database Q2:**

A La Carte  
 Adrian Pickett Gallery  
 Arlington YMCA Family  
 Baseball Grounds of Jacksonville  
 Benny's Steak & Seafood  
 Bo's Coral Reef Cocktail Lounge  
 Calvin's Cajun Express  
 Chicago Pizza & Sports Grille  
 Cinco de Mayo - Jax Landing  
 Cinnaholic  
 Club Savoy  
 Cookies By Design  
 Dahlia's Pour House  
 Diamond Inn  
 Gumbo Ya Ya's  
 India House  
 J J's Bistro - Gate Pkwy  
 JC Dominican Restaurant  
 JC Filipino Cuisine  
 Linda's Wooden Spoon  
 Madrid Restaurant  
 Mai Thai Restaurant  
 Mandarin Ale House  
 Mid Life Crisis by the Beach  
 Pattaya Thai - Baymeadows  
 Pure Night Club  
 Regency Inn  
 Restaurant Barbaritos  
 River City Crate  
 Salt Air Motel  
 Southbank Riverwalk  
 Stasis Salon  
 Streetside Bar-Greek Street Kitchen  
 STUDIO ZSA ZSA LAPREE  
 Tamarind Thai  
 TGI Fridays - Atlantic Blvd  
 The Crawler Party Bus  
 The Jacksonville Fire Museum  
 The Scoreboard Sports Bar & Grill  
 Tommy's Brick Oven Pizza  
 Travel Inn  
 Vito's Italian Café  
 Wonderland Cookie Dough Co. Exp

## **Businesses Added to Database Q2**

### **(Continued):**

Sailors Siren- Salt Air Gifts

Sake House - Jax Beach

SaltAer

Seasons Dumplings

Sk8 City Jacksonville

Southern Roots Filling Station

Splitz

Stubbees

Sunny Oaks RV Park

Tai Chi at Cobalt Moon Center

The 904 Pop-Up by 8103 Clothing

The Bookmark

The Carling

The Escape Game

The Manhattan Sports Bar & Lounge

Thompson Surf School

TIAA Bank Field Tours

Tokyo Ramen & Burrito

Viet Subs Cafe

Windmere Equestrian

Word Revolt